

HELPING NONPROFITS & CHARITIES BEGIN THEIR

TELECOMMUNICATION JOURNEY

SKY WIRELESS IN PARTNERSHIP WITH
ONTARIO NONPROFIT NETWORK (ONN)



Housekeeping

- WEBINAR LENGTH: APPROX. 1 HOUR
- ALL PARTICIPANT LINES WILL BE MUTED
- AT THE END OF THE PRESENTATION THERE WILL BE A Q&A SESSION
- FEEL FREE TO ADD ANY QUESTIONS IN THE CHAT TO BE ANSWERED AT THE END
- WEBINAR WILL BE RECORDED

WEBINAR HOST

STEVE SPIZZIRRI, SKY WIRELESS CEO



Agenda

- 01 Introduction
- 02 Building Blocks of a Telecommunication Plan for Nonprofits & Charities
- 03 How Bundled Services Benefit Nonprofits & Charities
- 04 Personalized Benefits of the ONNPP Wireless Services Program
- 05 Questions Nonprofits should think about when considering a Telecommunication Plan
- 06 Q&A



Who We Are

SKY WIRELESS IS A PROUD TELUS AUTHORIZED DEALER

- Sky Wireless is a proud TELUS Authorized Dealer, working in areas including; wireless smartphone programs, simplifying VOIP and unified communications, employee discount purchase programs and managed IT solutions.
- Living by the motto “customers are why we exist”, we pride ourselves on delivering the service and support that exceed our clients’ expectations as we are committed to listening, simplifying and delivering.
- Our family run operation boasts strong brand values and a positive work environment that empowers our team to be part of our success – and that of our clients.





QUESTION?

DOES YOUR ORGANIZATION HAVE WIRELESS
SERVICES, PHONE SYSTEMS AND/OR IT SERVICES?

Our Partnership

- SKY Wireless, a TELUS Authorized Dealer, is working in partnership with the **Ontario Nonprofit Network (ONN)** and **Round Table Procurement Services (RTPS)** to help nonprofits begin their telecommunication journey via the free group purchasing program for Ontario nonprofits and charities called the **ONN Purchasing Program (ONNPP)**.
- SKY Wireless with TELUS is the preferred wireless services provider for the ONN Purchasing Program as selected by a volunteer nonprofit sector advisory committee and a public RFP process in 2017.

ONNPP Wireless Services Program

- The ONNPP is administered by Round Table Procurement Services / RTPS.
- Round Table Procurement Services is a professional procurement services firm specializing in serving nonprofit sector aimed at helping organizations achieve cost savings and realize improved operational efficiencies.
- Ontario nonprofits and charities must register to gain access to the free ONNPP Wireless Services program.



NONPROFITS & CHARITIES BEGINNING THEIR Telecommunication Journey

- In our ever-evolving digital world, nonprofits and charities rely on various methods to communicate their messaging with their communities.
- Stay connected with your community clients and members, staff, community partners, and funders anywhere and any time with cost-effective tools provided by SKY Wireless through the ONN Purchasing Program's Wireless Services solution.
- These tools are the building blocks that can help meet your nonprofit's unique needs while we can help you achieve a cost-effective solution to allow your communication opportunities to grow.
- We'll work closely with you to consolidate and bundle each telecommunication element to create a customized plan that best suits your needs.
- Our goals are to understand what will help you the most and to work with you to build the most beneficial plan for your nonprofit.



Building Blocks

OF A TELECOMMUNICATION PLAN FOR NONPROFITS & CHARITIES

WHAT YOU GET WITH SKY WIRELESS & TELUS

Wireless

Purpose

Our wireless services include mobile phones, tablets and unlimited data plans to meet the capacity of any team size

How it Helps

Wireless services can help nonprofits stay connected to their clients, staff, community partners and funders

What's Included

- Smartphones, Tablets, Laptops
- Unlimited Phone Plans
- Device Repairs

Managed IT

Purpose

Managed IT services provide capabilities for remote work which could help nonprofits expand their methods of communication

How it Helps

A secure managed IT service with remote network connections and custom email provides unity and flexibility

What's Included

- Microsoft Office 365 Certified
- Servers & Back-Ups
- User Support

Phone System

Purpose

Turn any location into a workspace all on one network with enhanced security

How it Helps

Our TELUS Business Connect service can provide you with a phone system that's aimed at improving productivity and capability

What's Included

- VoIP Systems
- Work from Home Capabilities
- Unified Communications

Bundled Services

HOW BUNDLED SERVICES BENEFIT NONPROFITS & CHARITIES

- Bundled Services = all your technology services grouped together in one plan
- Service bundling = several services packaged together to suit your unique needs
- Cost is important when developing a telecommunication plan
- Service consolidation = seamless service + most cost effective solution

Consider This

- Separate purchases of products and services = ↑ costs + financial, service uncertainty
- Bundled telecommunication services = technology harmony + financial, service certainty



PERSONALIZED BENEFITS OF THE ONNPP Wireless Services Program

- Preferred vendor for the ONNPP Wireless Services program
- Wireless, phone systems, managed IT services consolidated and customized to suit your needs
- Personalized support and service
- Specialized, dedicated ONNPP Account Manager: develops custom plan step-by-step with you
- Ensure you feel secure and confident that we develop a plan best suited for your organization

Peace of Mind

Our Focus

Latest technology and commitment to help nonprofits

How We'll Deliver

By listening, understanding, simplifying, and delivering the best possible solution for you

Our Goal

Deliver services and support for cost certainty and your peace of mind

✓ Allow your organization to focus on what matters most

Our Commitment

Provide Ontario nonprofits via the ONNPP Wireless Program with unparalleled support and service

Consider This:

5 QUESTIONS

NONPROFITS SHOULD THINK
ABOUT WHEN CONSIDERING A
TELECOMMUNICATION PLAN



I. Consider what the services will be used for

What will the telecommunications product / technology be used for?

- How your nonprofit communicates
- How you want to be communicated with
- Your availability

Types of Communications

Phone calls, direct messaging, email

- ✓ Know your availability: understand how you communicate and how you want to be reached.



II. Consider your staff and volunteers

How many people will be using the telecommunication product / technology?

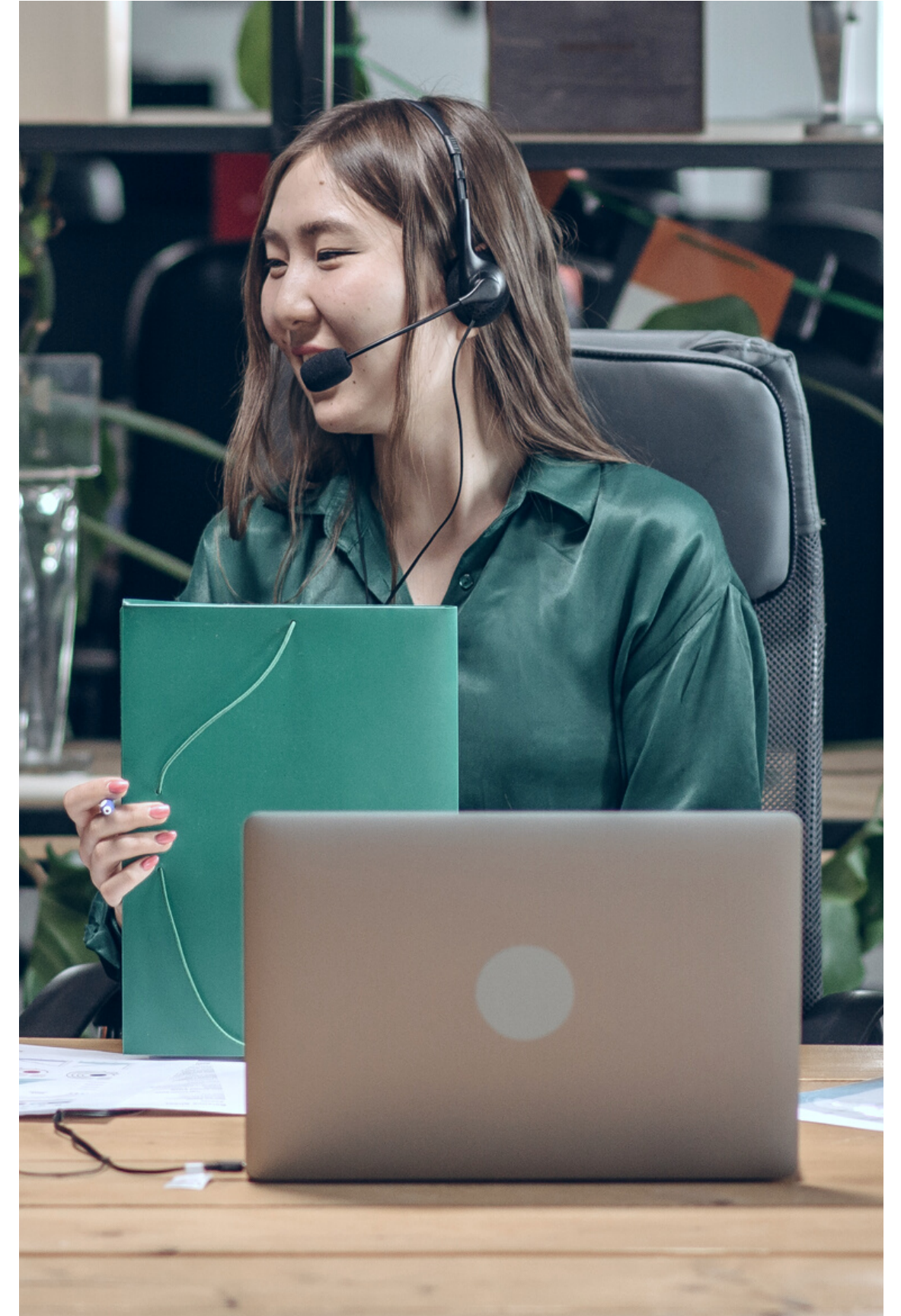
- Understand your staffing / volunteer complement and availability
- Determine who needs to be communicated with, and staff or volunteer capacity
- Decide how many staff / volunteers will use products and technology



III. Consider your tech know-how

What is the technology awareness or capacity of the staff who will be using the product?

- Consider the capacity of staff/volunteers who will use the technology
- We'll build that understanding into incorporating products to work best for your organization
- We'll provide your nonprofit with:
 - ✓ Education on the latest technologies
 - ✓ Dedicated support



IV. Consider your budget

What is your current budget?

- Budget and plan
- We'll work with you to:
 - ✓ Understand your budget
 - ✓ Learn who in your organization needs the technology
 - ✓ Determine what the technology will be used for
 - ✓ Build a telecommunication plan to benefit your nonprofit within your allocated budget



V. Consider growth

How will your organization's telecommunications and tech needs grow in the next year?

- Consider your current communication needs and future plans
- Correlate needs and plans to our expertise
- Streamlined, seamless communications may expand your reach in the community
 - Could result in need for more technology





Thank You!

SKY Wireless Webinar Exclusive

Because you attended our Webinar, you will receive:

- A FREE Toolkit
- Recording of Webinar

Free ONNPP Wireless Services Program

- **An Administrator from ONNPP will contact you via email** & connect you to our ONNPP Account Rep. at SKY Wireless.
- Ontario nonprofits and charities must **Register** to gain access to the free ONNPP Wireless Services program
- For more information, please visit: **skywireless.ca/onpp**

Our Partners:



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Q&A

IF YOU HAVE ANY QUESTIONS,
PLEASE FEEL FREE TO ASK AT THIS TIME